

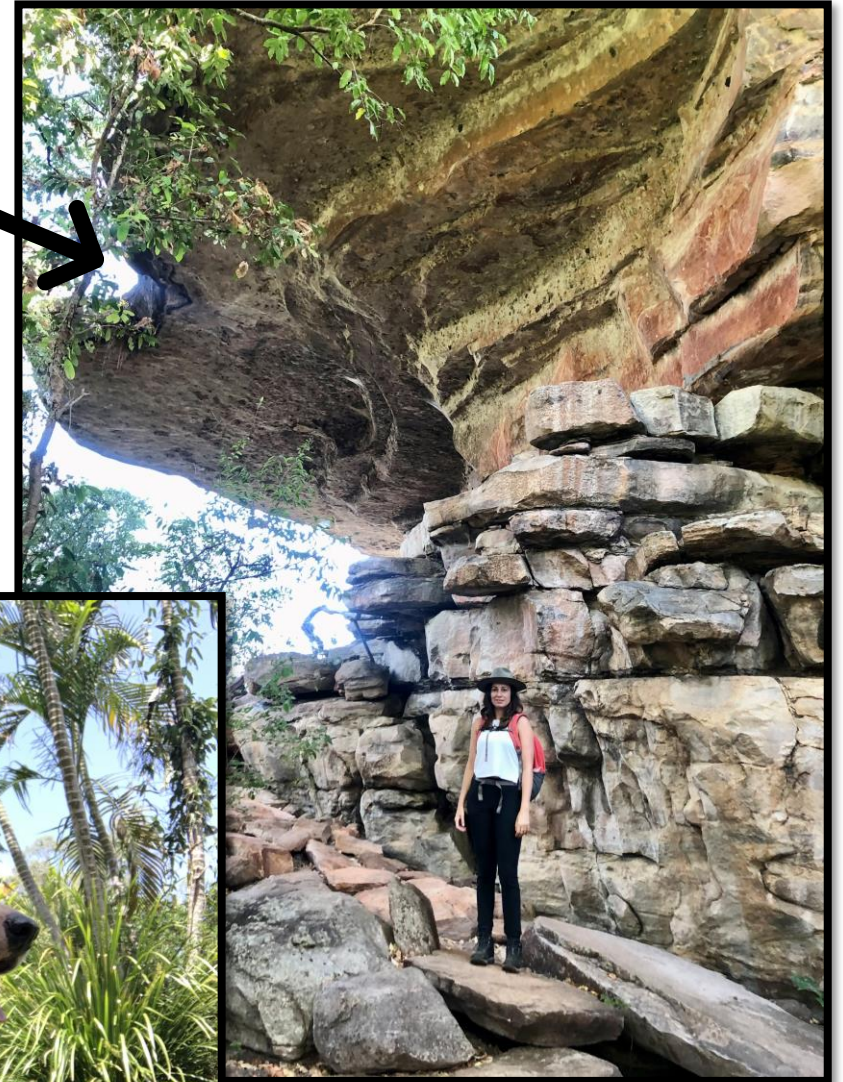
## About me

I'm Mariza.

I've worked in the digital space for 10 years, and as a content designer for 5 years.

Ubirr rock art walk, Kakadu

QLD



Miffy



**Role**

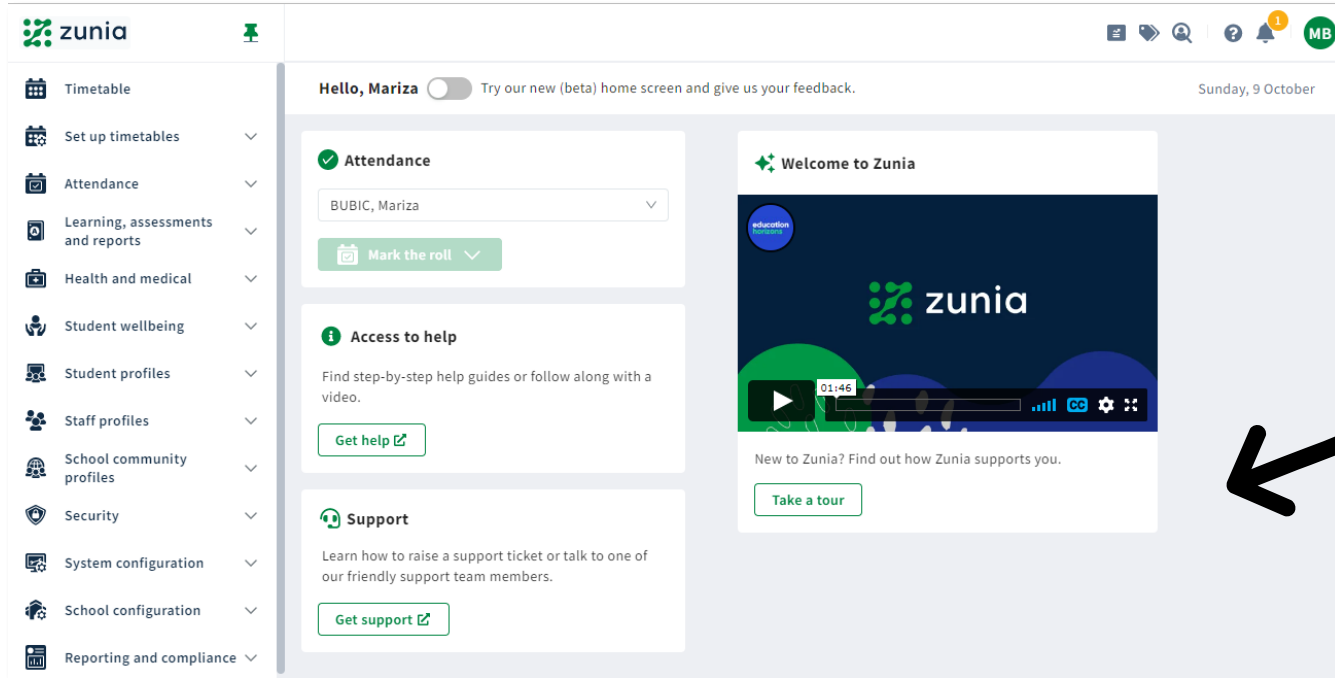
Lead content designer

**Product**

Zunia

**6**  
agile teams

**3**  
content designers



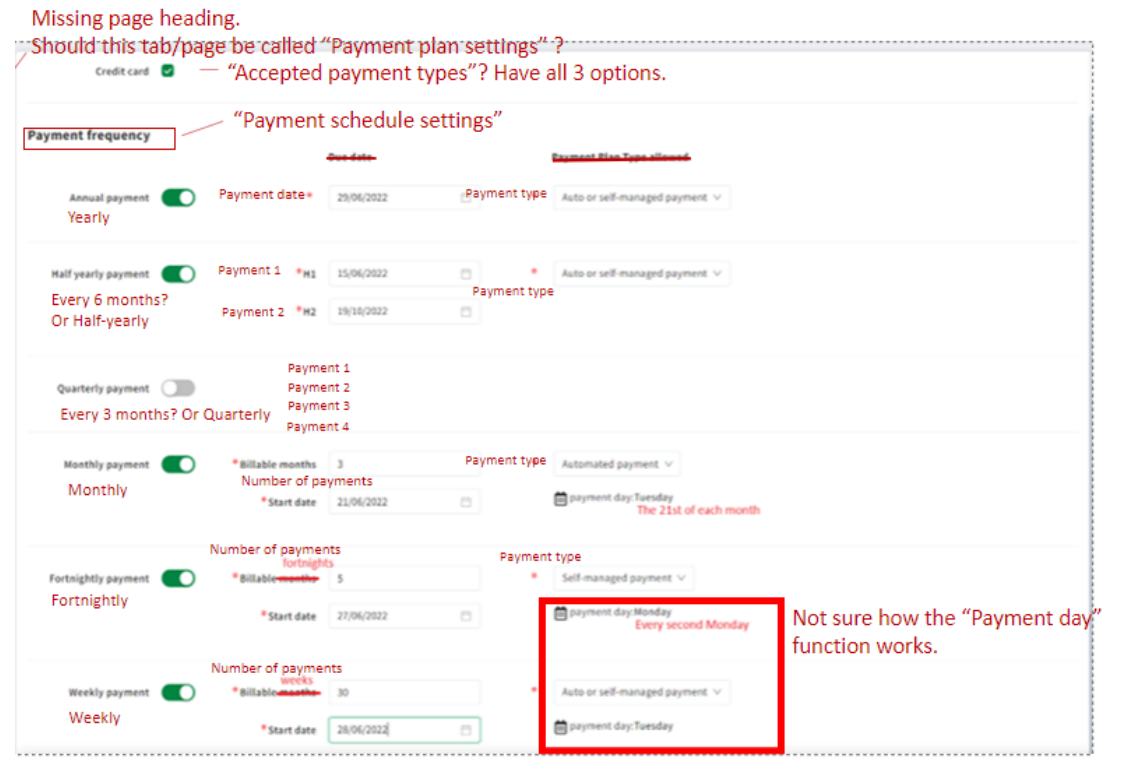
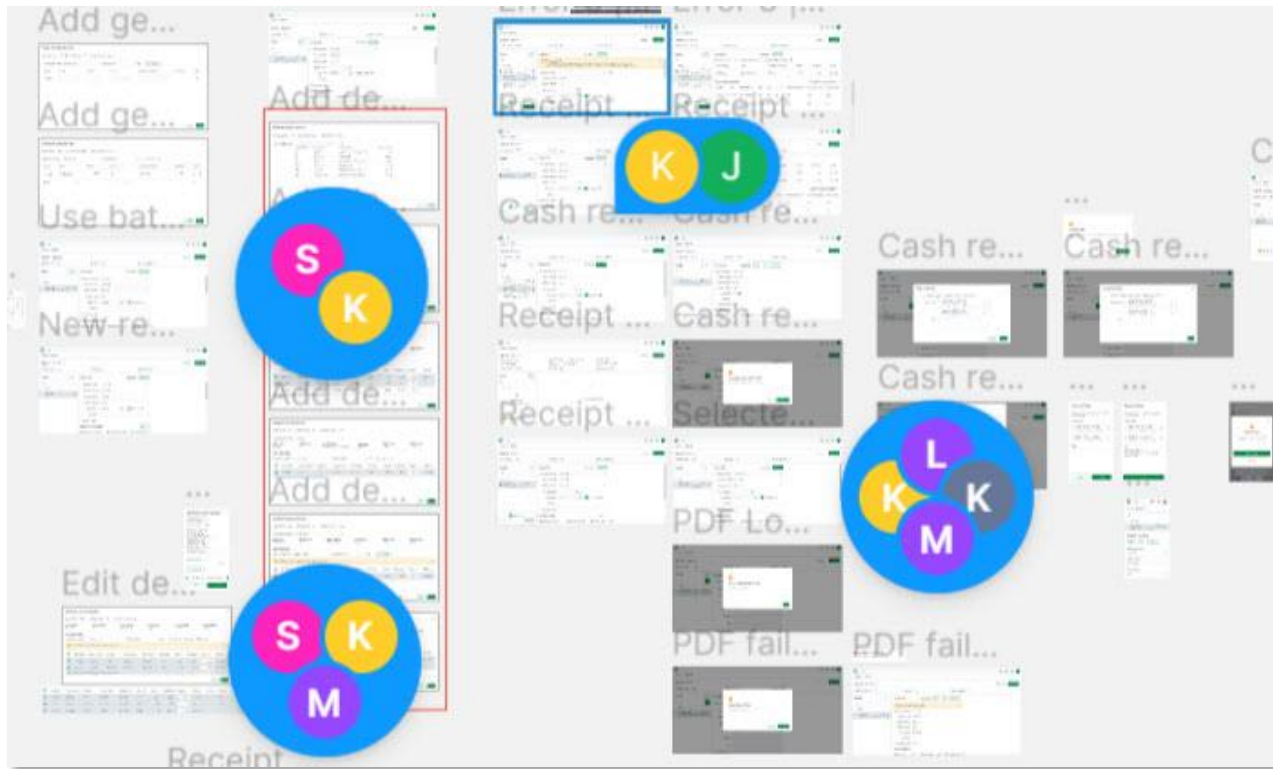
Supports school operations such as timetabling, academic planning, student wellbeing and school fee billing.

# **Case study 1**

Content design: ways of working

# **Problem statement**

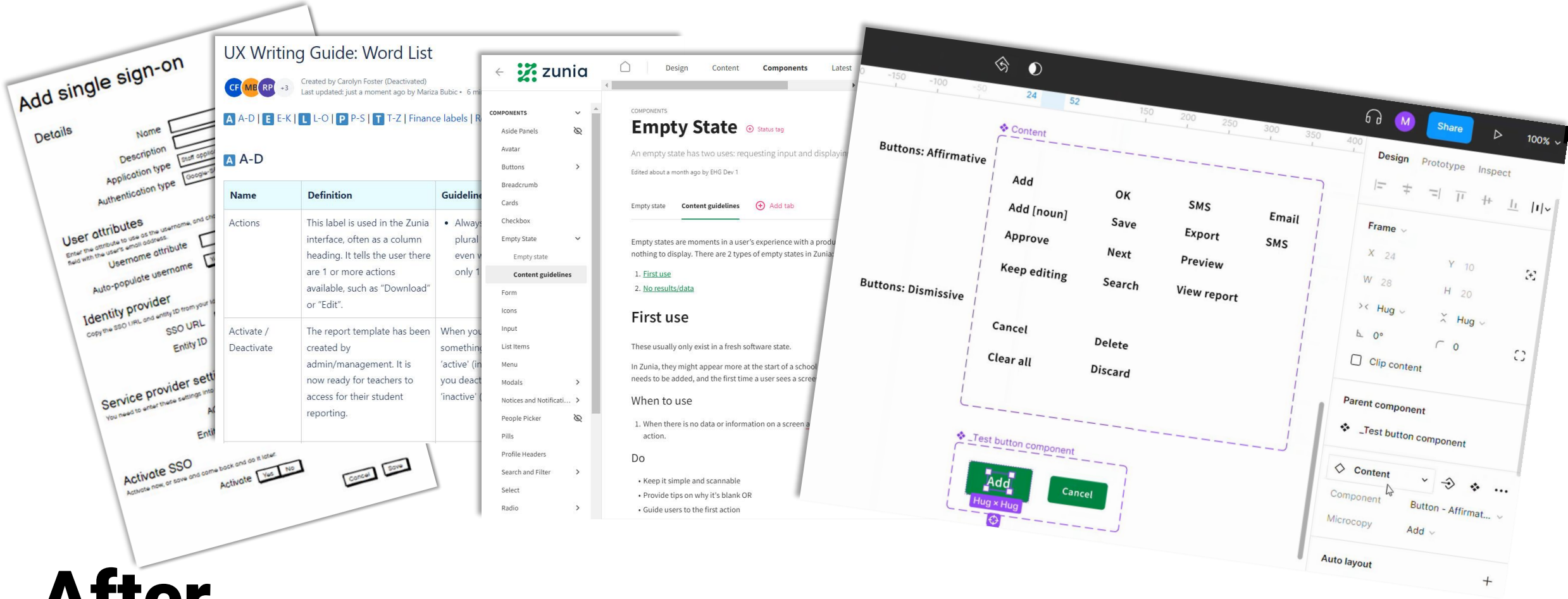
How do we integrate content design with design?



# Before

- Mark-ups
- Copy decks
- Figma comments

- Not efficient
- Lots of double-handling
- Inconsistent language



# After

- Content first + wireframes
- Content guidelines + wordlist
- Edit access to Figma
- Content design system

- More efficient
- Less double-handling
- Consistent language

### SSO Authentication details

**Details**

Name

Description

Authentication type:

Application type:

Client ID

Client secret

You will need the following information to configure your IDP.

ACS URL

Entity ID

Locale

**Upload IDP metadata**

Identity provider name

Upload IDP metadata  No file selected.

Or enter metadata URL

**Activate**



### Add single sign-on

**Details**

Name

Description

Application type

Authentication type

**User attributes**

Enter the attribute to use as the username, and choose whether to auto-fill the username field with the user's email address.

Username attribute

Auto-populate username

**Identity provider**

Copy the SSO URL and entity ID from your Identity provider and paste them here.

SSO URL

Entity ID

**Service provider settings**

You need to enter these settings into your IdP.

ACS

Entity ID

**Activate SSO**

Activate now, or save and come back and do it later.

Activate

# Content first approach

P Participant 1 13:17

Oh, that's a bit more that. Yep. Okay. And then you can activate that. So yeah. And I need to have one as it, so yeah. Okay. So this would be from my identity provider. So I'd check in and inertia connect there or whatever, back in which sort of using the SSO URL. Yeah. So that that's actually a setup for your single sign-on pretty, pretty standard sort of thing. It looks nice and easy. I like that.

M Participant 2 13:11

Yep. So I can add my provider. I can describe it. I can choose how it's authenticated. So at least just give me a dropdown is so I can select. And then what type of application it is. Oh, yep. So you can add in the user's email address automatically. That's pretty good. Yeah. Just a bit unfamiliar with, I've used these before we're putting the URL and the ID and then it's actually gone straight through, sorry. I have to set in that's the activation button. So I need to click that to activate it first and then hit save once you've done that. So it's seen it's fairly straight forward.

# Validated with user-testing



## Set up single sign-on

19/05/2022 · Knowledge

Set up single sign-on

### Introduction

If your school uses Google workspace, the system administrator can set up single sign-on (SSO) using Google as your identity provider. This means staff can log in to Zunia using their Google accounts and won't need to remember another password.

First, you'll need to log in to your Google Workspace admin console and follow the instructions to set up Zunia as a custom SAML application.

Next, you can use that information to add Google as your single sign-on provider.

### Add Google as your single sign-on (SSO) provider

To add Google as your single sign-on provider, go to **System configuration > Single sign-on**.

1. First, select **Add SSO**.
2. Next, in **Add single sign-on provider**, fill in your provider's details.

#### Details

\*Provider name

Description

Authentication type

Application type

Provider name	Use the name of your provider, for example, 'Google'.
Description	This field is optional.
Authentication type	Leave this as Google-SAML.
Application type	Leave this as Staff application.

# Zunia help

What can we help you with?

Search help articles and videos



## Add single sign-on provider

### Details

\*Provider name

Description

Authentication type

Application type

### User attributes

Enter the attribute to use as the username, and choose whether to auto-fill the username field with the user's email address.

\*Username attribute

Auto-fill username

### Identity provider

Copy the SSO URL and entity ID from your identity provider and paste them here.

\*SSO URL

\*Certificate

### Activate SSO

**i** You can only have 1 SSO active. If you activate this SSO, it will replace any SSOs that are currently active.

Activate now, or save and come back and do it later.

Yes  No

Cancel

Save

# Outputs

# UX Writing Guide: Word List



Created by Carolyn Foster (Deactivated)  
Last updated: just a moment ago by Mariza Bubic • 6 min read • 14 people viewed

**A** A-D | **E** E-K | **L** L-O | **P** P-S | **T** T-Z | Finance labels | Reporting and compliance labels

**A** A-D

Name	Definition	Guidelines	Example	
Actions	This label is used in the Zunia interface, often as a column heading. It tells the user there are 1 or more actions available, such as "Download" or "Edit".	<ul style="list-style-type: none"><li>Always use the plural "Actions" even when there is only 1 action</li></ul>	<b>DO</b>	Actions
			<b>DO...</b>	Action
Activate / Deactivate	The report template has been created by admin/management. It is now ready for teachers to access for their student reporting.	When you activate something, it becomes 'active' (in use). When you deactivate it, it is 'inactive' (not in use).	<b>DO</b>	Activate Deactivate
			<b>DO...</b>	Active flag Make active

# Content guidelines

The screenshot shows the Zunia documentation interface. The top navigation bar includes 'Design', 'Content', 'Components', and 'Latest'. The left sidebar lists various components, with 'Empty State' selected and 'Content guidelines' highlighted. The main content area is titled 'Empty State' and includes a 'Status tag'. The text explains that an empty state has two uses: requesting input and displaying the output type. It lists two types of empty states: 'First use' and 'No results/data'. The 'Content guidelines' section is expanded, showing 'First use' and 'When to use' sections. The 'When to use' section states that empty states usually exist in a fresh software state and appear at the start of a school year when information still needs to be added. The 'Do' section lists guidelines: keep it simple and scannable, provide tips on why it's blank, and guide users to the first action.

**Empty State** Status tag

An empty state has two uses: requesting input and displaying the output type

Edited about a month ago by EHG Dev 1

Empty state **Content guidelines** Add tab

Empty states are moments in a user's experience with a product where there is nothing to display. There are 2 types of empty states in Zunia:

- [First use](#)
- [No results/data](#)

## First use

These usually only exist in a fresh software state.

In Zunia, they might appear more at the start of a school year, when information still needs to be added, and the first time a user sees a screen.

## When to use

- When there is no data or information on a screen and to guide users to the first action.

## Do

- Keep it simple and scannable
- Provide tips on why it's blank OR
- Guide users to the first action

200 250 300 350 400 450 500 550 600 650 700 750

Design Prototype Inspect

Background

FFFFFFF 100%

Export

◆ Content

Buttons: Affirmative

Add	OK	SMS	Email
Add [noun]	Save	Export	SMS
Approve	Next	Preview	
Keep editing	Search	View report	

Buttons: Dismissive

Cancel	Delete
Clear all	Discard

◆ \_Test button component

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# Content design system

# Outcomes

- Closer alignment between design and content design
- More efficient – more time to work on strategic goals

# **Case study 2**

Navigation and Information Architecture  
(IA): Zunia Help Centre

# Problem statement

**How can we support user tasks in the moment by giving users the right content at the right time?**

- No help centre in place for Zunia
- We needed to set one up so our users could self-service and reduce the workload of our support team

Topic	User need (the smallest component of a user journey)	User group	Frequency	Complexity	Criticality	Priority
Timetable	I want to find and view another staff member's calendar	All users	Weekly	Low	Low	TBC
Mark the roll	I want to know how to mark my roll	All users	Daily	Low	Medium	
Mark the roll	I want to know how to mark another teacher's roll	All users	Weekly	Low	Medium	High
Wellbeing	I want to know how to enter a pastoral care note	All users	Daily	Low	Medium	High
Wellbeing	I want to know how to view the pastoral care notes I or others have entered	Teacher, Wellbeing, Attendance	Weekly	Low	Low	Medium
Learning, assessments	I want to know how to create a programme	Teacher	Semester	Low	Medium	Medium
Learning, assessments	I want to know how to edit my programme's cover page	Teacher	Semester	Low	Low	Low
Learning, assessments	I want to know why I would create a programme	Teacher	Configuration	Medium	Medium	High
Learning, assessments	I want to set up an assessment	Teacher	Configuration	Medium	Medium	Medium
Learning, assessments	I want to set up my marks book	Teacher	Semester	High	High	Medium
Learning, assessments	I want to know how my marksbook works	Admin, Teacher	Configuration	High	High	High
Learning, assessments	I want to add a course type	Admin	Yearly	Medium	High	Low
Learning, assessments	I want to delete a course type	Admin	> yearly	Medium	High	Low
Learning, assessments	I want to understand how course types affect different things in Zunia	Admin, Teacher	Configuration	Medium	Medium	low
Learning, assessments	I want to create a cutoff template	Admin	Yearly	Medium	Medium	Low
Learning, assessments	I want to apply a cutoff template	Admin, Teacher	Semester	Low	Medium	low
Learning, assessments	I want to know how grade cutoff templates affect different things in Zunia	Admin, Teacher	Configuration	Medium	Medium	low
Learning, assessments	I want to change the programme cover photo	Teacher	Semester	Low	Low	low
Wellbeing	I want to edit a Pastoral Care note	Wellbeing, Teacher	Monthly	Low	Medium	Low
Community profiles	I want to know why my profile is important	All users	Configuration	Low	Low	Low
Community profiles	I want to know how to modify my profile	All users	Yearly	Low	Low	Low
Learning, assessments	I want to change the programme settings	Admin, Teacher	Semester	Medium	Medium	Low
Student profiles	I want to call a student's parents	Admin, Wellbeing, Teacher	Daily	Low	Medium	Medium
Student profiles	I want to email a student's parents	Wellbeing, Teacher	Daily	Low	Medium	Medium
Attendance	I want to view a student's attendance history for my class	Teacher	Daily	Low	Low	Low
Attendance	I want to view a student's attendance history for all their classes	Admin, Wellbeing, Teacher	Weekly	Medium	Low	Low
Support/Getting started	I want to be able to get help to complete a task	All Users	Daily	Low	Low	High
Support/Getting started	I want to be able to log out of Zunia	All Users	Daily	Low	Low	Low
Wellbeing	I want to be able to create a Pastoral Care note for more than one student	Admin, Wellbeing, Teacher	Daily	Low	Medium	Low

# Approach

1. List of top tasks and most common support questions
2. Synthesised those into topics

Help				
	Getting started with Zunia			
	Vimeo: Introduction to Zunia			
	Overview of Workspaces			
	Navigate around Zunia			
	Log out of Zunia			
	Get support			
	Templates: Data migration			
	Managing Zunia roles and permissions			
	Overview of permissions			
	Create a role			
	Change the staff list in a group			
	Add a staff member to a group			
	Add a role to a staff record			
	Apply a role to multiple staff members			
	Change the staff list in a role			
	Your profile			
	Overview of profiles			
	Change profile			
	Marking the roll			
	Mark the roll			
	Mark another user's roll			
	View a student's attendance record for a class			
	View all of a student's attendance records			
	Managing attendance records			
	Overview of attendance records			
	Create attendance types			
	Delete an attendance type			
	Set inactive attendance type			
	Un-do attendance record			
	Re-do attendance record			
	Attendance records for analytics and reporting			
	View a student's attendance record for a class			
	View all of a student's attendance records			
	Student well-being notes			
	Overview of student well-being records			
	Create a student well-being note			
	View a student's well-being record			
	Edit student well-being notes			
	View multiple student well-being records			

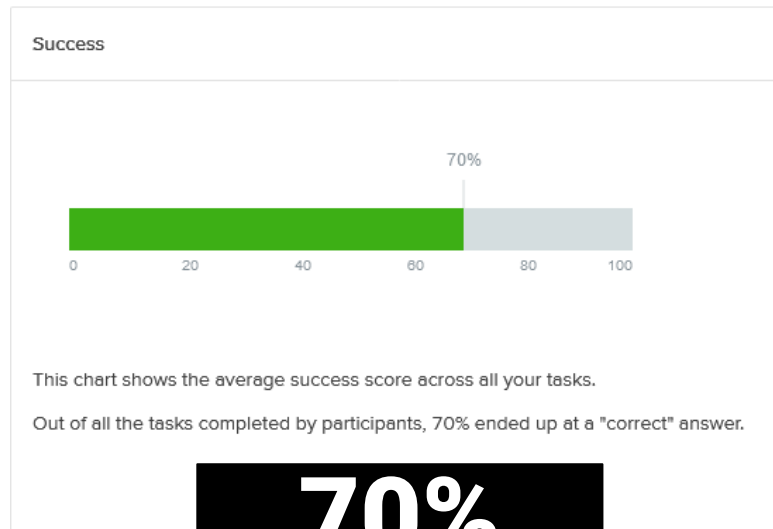
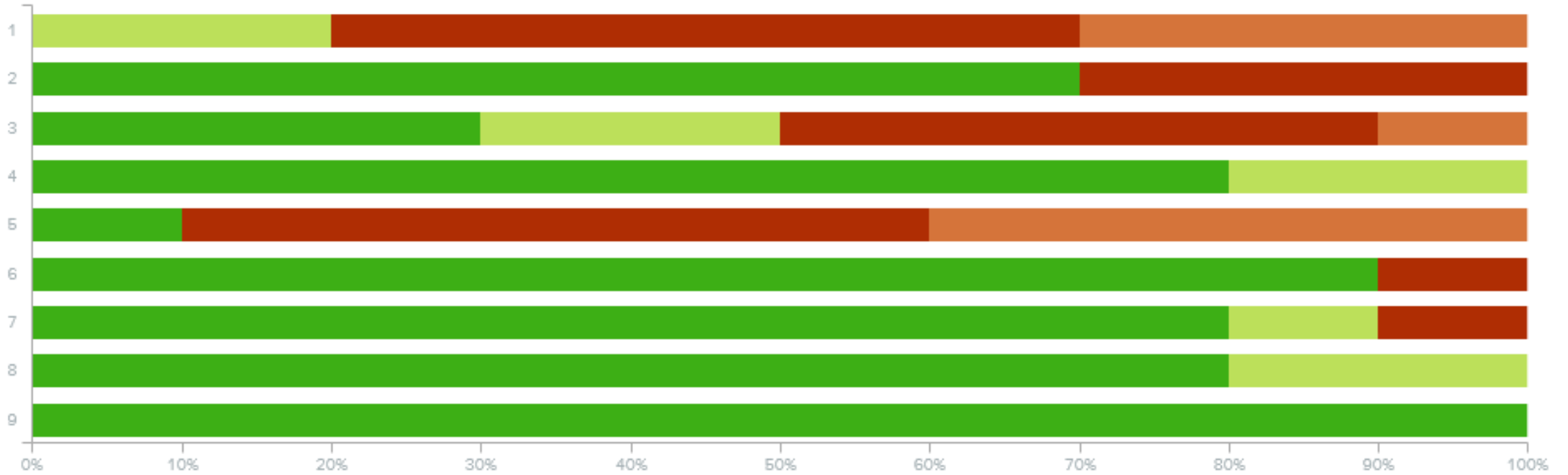
Level 1 & 2 IA mapped out for testing



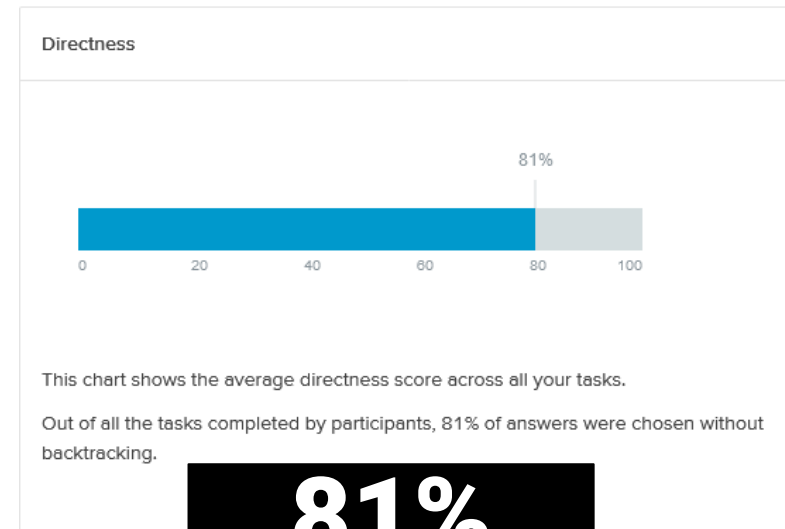
# Tasks

We asked people where they would find help for things like...

- Mark the roll for your class
- Record a medical incident
- Check if a student has any allergies
- Find a parent's phone number



**70%**  
success



**81%**  
direct

# Results

# Recommendations

1. We saw that we needed to support multiple mental models - so find help for the same thing in different ways.

## Example

For the task “Record a medical incident”, participants navigated to both the “Medical” section and the “Student profile” section. So we needed to make sure the help guides for this topic can be found in both places.

# Recommendations

2. Participants didn't find the guide with a long, complex name:

*“Delete, deactivate or reactivate student wellbeing categories”*

**Changed to:**

*“Edit or delete student wellbeing categories”*

3. People tend to notice the first and last items in a long list. So ideally, we would put high priority tasks first and last in a list.

# Outcome

The image shows the Zunia user interface. On the left is a sidebar menu with the following items: Timetable, Set up timetables, Attendance, Learning, assessments and reports, Health and medical, Student wellbeing, Student profiles, Staff profiles, School community profiles, Security, System configuration, School configuration, Reporting and compliance, Academic reporting, School finance, and Building fund. The main dashboard area features a top navigation bar with the Zunia logo, a user profile icon, and a notification bell. Below the navigation bar, there is a greeting "Hello, Mariza" and a toggle switch for "Try our new (beta) home screen and give us your feedback." The date "Sunday, 9 October" is displayed in the top right. The dashboard contains three main sections: "Attendance" with a dropdown for "BUBIC, Mariza" and a "Mark the roll" button; "Access to help" with a "Get help" button; and "Support" with a "Get support" button. A "Welcome to Zunia" video player is also present, with a "Take a tour" button below it.

**zunia**

MB

Hello, Mariza  Try our new (beta) home screen and give us your feedback.

Sunday, 9 October

**Attendance**

BUBIC, Mariza

Mark the roll

**Access to help**

Find step-by-step help guides or follow along with a video.

Get help

**Support**

Learn how to raise a support ticket or talk to one of our friendly support team members.

Get support

**Welcome to Zunia**

New to Zunia? Find out how Zunia supports you.

Take a tour

# Next steps

Work will be ongoing. We'll continue to optimise the IA and the help centre by...

- Listening to feedback from support team about findability of user guides and any gaps
- Test user guides with schools
- Review the CSAT ratings and comments and look for areas to improve
- Monitor number of “views”
- Finance features soon to launch with 30+ user guides. The IA and guides will need testing.

**Thanks!**